CONTENT ENGAGEMENT LAB

My AI Commitment

NAVIGATING AI IN THE WORKPLACE

I, _____, who serve as the _____
at _____,
hereby commit to pursuing one or more of the initiatives indicated below — to implement meaningful change, or at minimum to explore AI implementation and automation within my organization.

I commit to the following (please check one or more):

- ☐ **Dramatically improve efficiency** on specific workflow tasks and operations.
- ☐ **Increase sales** through better prospecting or lead-flow management.
- ☐ **Improve customer retention or satisfaction** using AI and automation.
- ☐ **Build a custom AI assistant** (a CustomGPT, Gem, or bot) to handle a recurring task in my business.
- ☐ **Strengthen my team's AI fluency** — set a standard for using AI well so my people get ahead, not left behind.
- ☐ Start listening to ***The Artificial Intelligence Show*** with Paul Roetzer & Mike Kaput.
- ☐ **Sign up myself or team members** for the AI Academy by SmarterX.
- ☐ **Another priority I would like to pursue:**

_____
_____

I would like Chris Bernard of Content Engagement Lab to follow up with me by *(circle one):*

EMAIL • CALL • TEXT

on _____ (date) to check in on my progress and answer any questions I may have.

I may best be reached for follow-up at:

Email: _____

Phone (call / text): _____

I further understand that Chris has kindly offered to take my calls and emails in advance, on his mobile — which I will keep confidential unless he indicates otherwise — at **(941) 730-4677**, or by email at **chris.bernard@dock29.com**.

_____ _____
Signature Date